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Editorial Submission Form (Non-fiction)

Book title: _____

Author name: _____

Genre: _____

Specific target market: _____

Approximate word count: _____

Typical word-count lengths for works of non-fiction:

- Biographies and Memoirs = 80,000 – 110,000 words
- Historical = 100,000 words
- Business and Money = 30,000-45,000 words
- Devotionals = 30,000-90,000 words
- Health and Fitness = 30,000-45,000 words

Primary message of your book: _____

What is your unique hook? _____

How would you describe your book's style and tone (Conversational? Formal? Professional?)?

Is your style and tone consistent with published books in your genre? Please explain. _____
